



DAVID LIONARDY

Medan, 22 July 1985

ABOUT ME

I'm an experienced start up owner with a demonstrated history of working in the retail industry. Skilled in E-commerce, Market Research, SEM like Google adwords and Facebook ads, Retail Online Marketing, Web Design and CMS, Entrepreneurship and Marketing Strategy. I have a Bachelor's degree focused in Management Information Systems, General from Bina Nusantara University.

As an entrepreneur I am used to multitask and a heavy workload, my day to day basis is dealing with suppliers, customers, website maintenance , marketing and also production.

CONTACT ME

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david@lionardy.com
www.lionardy.com

(62) 85716712840

MY SKILLS

Adobe Photoshop

Online Market Research

Search Engine Optimization

Web Design and CMS

SEM, ,Google and FB Ads



WORK EXPERINCE

OWNER

Custom Casing indo April 2009-Current
www.customcasing.co.id

ONLINE SALES MANAGER

PT MULTIPLAS PRIMA JAYA February 2011-June 2016

OWNER

Damolo July 2010-Current
www.damolo.com

OWNER

K.E.L.S April 2016-Current
www.kelsid.com

OWNER

Edible Photobooth Jakarta August 2017-Current
www.ediblephotoboothjakarta.com



CERTIFICATES

ONLINE MARKETING FUNDAMENTALS - GOOGLE DIGITAL GARAGE

Google 2017

GOOGLE ANALYTICS - GOOGLE

Google 2017

ONLINE MARKETING FUNDAMENTALS - EMARKETING INSTITUTE

eMarketing Institute 2017

INBOUND MARKETING - HUBSPOT ACADEMY

Hubspot Academi 2017

DIGITAL SALES EXAM - GOOGLE

Google 2017



ACHIEVEMENT

SEO ACHIEVEMENT

Develop and maintain SEO for Custom Casing Indonesia using several technique ,currently the web rank no 1 in several keyword "Custom Case Indonesia, Suplier Custom Case, Custom Phone Case indonesia, Custom Case terbaik, Casing Custom, Casing Custom Iphone Indonesia"



EDUCATION

INFORMATION SYSTEM

Bina Nusantara 2003-2007



LANGUAGES



BAHASA



ENGLISH

Custom Casing Indonesia

"Upload Foto Favoritmu Dengan Tool Customizer Kami"



Halo! Apa yang dapat kami bantu?
David Lionardy [Bukan Anda?](#)
[Mengobrol Sekarang](#)



Suplier Custom Casing no 1 di Indonesia

WEB DESIGN PORTFOLIO

Masuk



Marble case dengan custom nama bergaya signature lagi heboh di awal tahun ini, kamu udah punya?



USB Nama Custom kaya gini cocok buat jadi kado buat orang tersayang. Chip dari Toshiba, data kamu dijamin aman



Bingung pilih hardcase atau softcase? baca panduannya disini



Mau jadi Reseller Custom Case? Custom Casing Indonesia adalah suplier Custom Case yang berkelembagaan di Jakarta



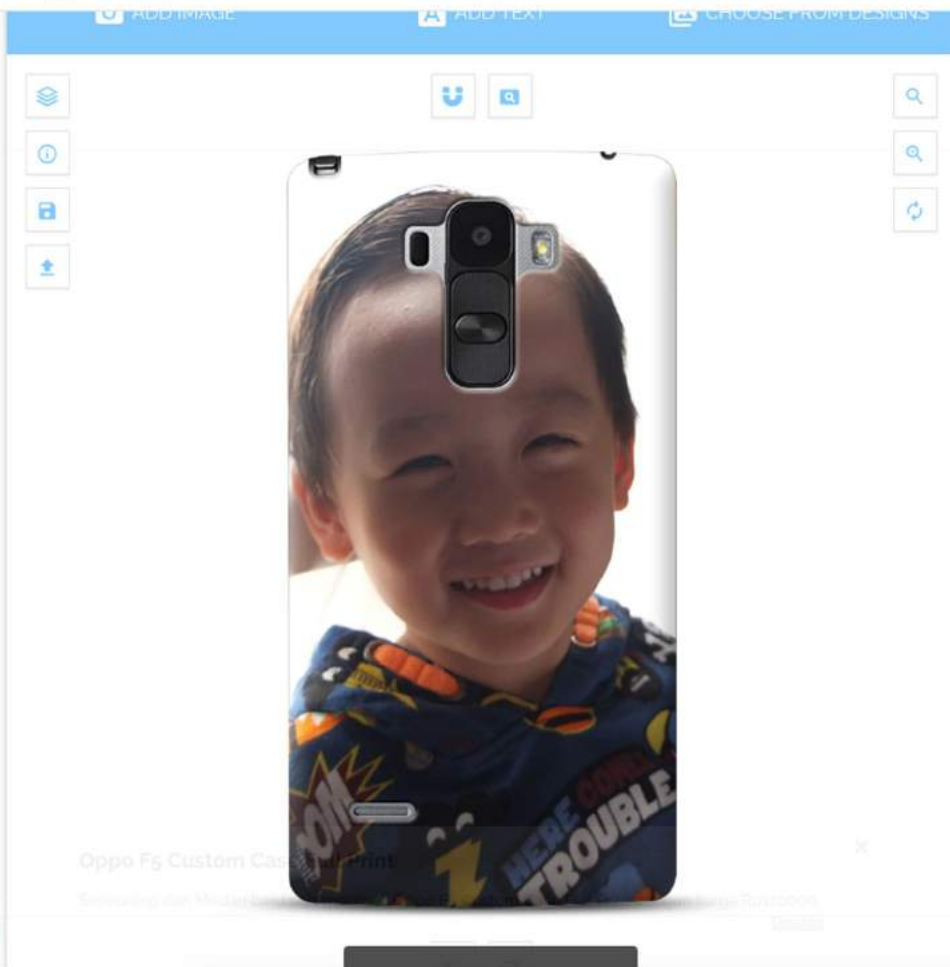
Belum punya Marble Case kekinian kaya gini? kamu bisa pake nama atau inisial kamu juga loh di Custom



Halo! Apa yang dapat kami bantu?
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Lindungi Handphone kamu dengan softcase transparan, tipis dan fleksibel.





× Halo! Apa yang dapat kami bantu?

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[Mengobrol Sekarang](#)



WEB DESIGN PORTFOLIO

WWW.CUSTOMCASING.CO.ID

- Material yang kuat: Durable and impact-resistant hard case made of 100% Polycarbonate.
- Proteksi Lengkap: Casing ini melindungi seluruh permukaan sisi LG G4 Stylus kamu.
- Full Printing: Design kamu dicetak ke seluruh permukaan LG G4 Stylus .termasuk sisi samping dan belakang.
- Durable Printing & Eco-friendly Ink: Hasil cetakan tidak akan hilang atau terkelupas.
- Akses mudah, bentuk yang presisi & fitting yang pas: akses mudah ke semua tombol dan sensor.
- Slim dan ringan: tanpa menambah berat pada handphonemu.
- Spesial didesign untuk LG G4Stylus,
- Sangat cocok untuk hadiah.



× Halo! Apa yang dapat kami bantu?

 David Lionardy [Bukan Anda?](#)

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Aggregate Rating 3,5 based on 6 votes

Custom Casing Indonesia Custom Casing Indonesia



About 1,100,000 results (0.69 seconds)

Tip: Search for English results only. You can specify your search language in Preferences

Beli Casing Custom | Yang Jual Banyak & Berkualitas | tokopedia.com

Ad www.tokopedia.com/Casing-Cover
 Mau Beli Casing Cover Cicilan 0%? Di Tokopedia Aja! Mudah & Praktis
 Fasilitas Rekber Gratis · Bisa Bayar di Minimarket · Belanja Aman & Terpercaya

Images for jual case iphone x custom



→ More images for jual case iphone x custom

Report images

RANK #1 IN LONG TAIL KEYWORD BEAT TOKOPEDIA

Jual Custom Case iPhone X - Custom Casing Indonesia

www.customcasing.co.id > Products > Translate this page
 IDR 120,000 - In stock

Lindungi iPhone X Kamu dengan custom casing iPhone X spesial kamil casing hardcase ini melindungi bagian belakang, samping dan sudut iPhone X Anda dari bent.

Jual Custom SoftCase iPhone X - Custom Casing Indonesia

www.customcasing.co.id > Products > Translate this page
 ★★★★★ Rating: 5 - 5 reviews

Lindungi iPhone X Kamu dengan custom casing iPhone X spesial kamil casing softcase ini melindungi bagian belakang, samping dan sudut iPhone X Anda dari bent.

Jual CASE IPHONE X CUSTOM FOTO SENDIRI - 2IN1 CASE - Doki ...

<https://www.tokopedia.com/.../case-iphone-x-custom-foto-sendiri-2...>
 Dec 21, 2017 - Jual CASE IPHONE X CUSTOM FOTO SENDIRI - 2IN1 CASE ,Phone Case dengan harga Rp 45.000 dari toko online Doki Store, DKI Jakarta. Cari product Casing & Cover lainnya di Tokopedia. Jual beli online aman dan nyaman hanya di Tokopedia.

Custom Phone Cases: iPhone & Samsung – Hanogram



Custom Casing Indonesia

4.6 ★★★★★ 11 Google reviews
 Electronics store in West Jakarta, Indonesia

Address: RT.1/RW.15, Kalideres, West Jakarta City, Jakarta

Hours: Closed · Opens 9AM Wed

Phone: 0857-1671-2840

Province: Jakarta

Suggest an edit

Custom Casing Indonesia on Google

Usb buzzlightyear kaya gini cocok banget buat yang suka toys story :)
 4 days ago

Buy



Questions & answers

See all questions (16)

Ask a question

About 434,000 results (0.70 seconds)

Tip: Search for English results only. You can specify your search language in Preferences

Shop for jual case google pixel cu... on Google

Sponsored

Custom Case Mobile Legends Semua Tipe HP
IDR60,000
 Shopee

custom case FULL PRINT sampai ke samping
IDR80,000
 Shopee

custom hard case SEMUA TIPE HP
IDR80,000
 Shopee

Beli Case Google Pixel | Lebih Lengkap & Banyak Pilihan

Ad www.tokopedia.com/Casing-Cover
 Punya Casing Cover Baru, Dimulai Dari Tokopedia. Beli Sekarang!
 Casing Handphone · Skin Handphone · Docking Handphone · Screen Guard · Mount Handphone

Beli Custom Case Online | Gratis Ongkir Se-Indonesia | shopee.co.id

Ad www.shopee.co.id/hp/aksesoris
 Shopee No.1 Tempat Belanja Online Terbesar, Termurah, Harga Terbaik
 Semua Gadget & Aksesoris · Pakaian Pria Terbaru · Perawatan & Kesehatan · Shopee Mall

Jual Custom Case Google Pixel - Custom Casing Indonesia

www.customcasing.co.id > Products > Translate this page
 IDR 120,000 - In stock

Lindungi Google Pixel Kamu dengan custom casing Google Pixel spesial kamil casing hardcase ini melindungi bagian belakang, samping dan sudut Google Pixel An.

RANK#1 IN LONG TAIL KEYWORD BEAT BUKALAPAK

Jual A7Z From Net Casing Custom Hardcase Hp Google Pixel Case di ...

<https://www.bukalapak.com/.../dxhz7e-jual-a7z-from-net-casing-custom-hardcase-hp-...>
 Jan 15, 2018 - Beli A7Z From Net Casing Custom Hardcase Hp Google Pixel Case dari Caseinaja caseinaja - Semarang hanya di Bukalapak.

All Users
100.00% Users

+ Add Segment

Jan 3, 2018 - Feb 3, 2018

1 MONTH TRAFFIC

Primary Dimension:

Conversion:

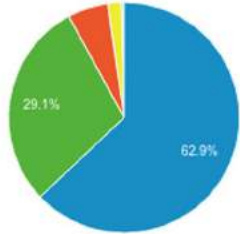
Top Channels

eCommerce

Edit Channel Grouping

CUSTOM CASING INDONESIA ANALYTICS

Top Channels



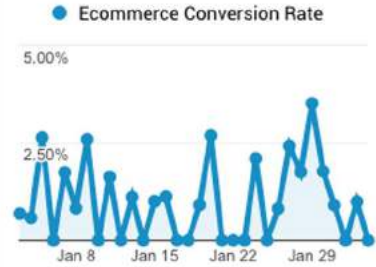
- Organic Search
- Direct
- Social
- Referral
- Email
- (Other)

ALL ORGANIC
NO PAID ADS

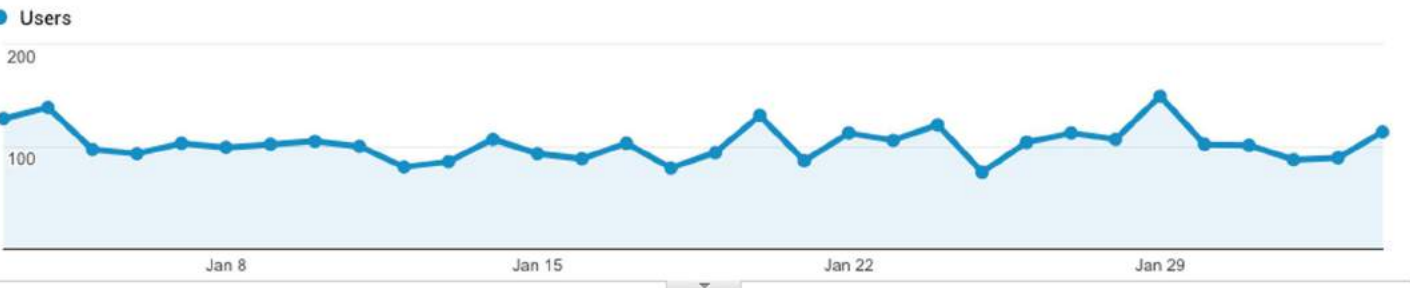
Users



Conversions



	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Ecommerce Conversion Rate	Transactio...	Revenue
	3,043	2,991	3,728	51.50%	3.42	00:02:09	1.07%	40	\$482.61
1 Organic Search	1,967			49.53%			0.94%		
2 Direct	909			55.97%			0.66%		
3 Social	178			69.43%			1.55%		



Primary Dimension: Default Channel Grouping Source / Medium Source Medium Other

Plot Rows Secondary dimension Sort Type: Default advanced

Default Channel Grouping	Acquisition			Behavior			Conversions		eCommerce
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Ecommerce Conversion Rate	Transactions	
	3,043 % of Total: 100.00% (3,043)	2,994 % of Total: 100.10% (2,991)	3,728 % of Total: 100.00% (3,728)	51.50% Avg for View: 51.50% (0.00%)	3.42 Avg for View: 3.42 (0.00%)	00:02:09 Avg for View: 00:02:09 (0.00%)	1.07% Avg for View: 1.07% (0.00%)	4 % of Tot 100.00% (4)	
1. Organic Search	1,967 (62.94%)	1,914 (63.93%)	2,338 (62.71%)	49.53%	3.59	00:02:08	0.94%	22 (55.00%)	
2. Direct	909 (29.09%)	894 (29.86%)	1,056 (28.33%)	55.97%	2.86	00:01:50	0.66%	7 (17.50%)	
3. Social	178 (5.70%)	162 (5.41%)	193 (5.18%)	69.43%	2.68	00:01:21	1.55%	3 (7.50%)	
4. Referral	58 (1.86%)	16 (0.53%)	114 (3.06%)	21.05%	6.77	00:06:47	7.02%	8 (20.00%)	
5. Email	10 (0.32%)	8 (0.27%)	14 (0.38%)	50.00%	2.36	00:01:26	0.00%	0 (0.00%)	
6. (Other)	3 (0.10%)	0 (0.00%)	13 (0.35%)	46.15%	2.08	00:00:39	0.00%	0 (0.00%)	

ALL ORGANIC
NO PAID ADS